

Expanding Access to the Billings Ovulation Method®

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Introduction

With the continued development of the internet and the use of personal technological devices, such as mobile phones, lap-tops and iPads, it became evident that the younger generation of women were teaching were looking for an electronic means of keeping a chart that was in line with this.

Fertility Pinpoint™ is a web-based system that allows a woman to record her fertility symptoms according to the Billings Ovulation Method® and to share her chart with an accredited Billings teacher. It is now in 6 languages - English, French, Italian, Spanish, Portuguese and Vietnamese.

- Developed for WOOMB International and The Ovulation Method Research and Reference Centre of Australia Ltd. (OMR&RCA) by Damien Sawyer and Damien Burger (DaD Digital)
- Official use of Fertility Pinpoint™ began in May 2014
- Through working with this system, it soon became evident that there was a world-wide need for information about alternatives to chemical and barrier methods of contraception
- We knew that the Billings Ovulation Method® was the answer to many of these requests and with Fertility Pinpoint™ we also had the means to provide it
- We found the system was easy to use, reliable and able to be used in any country where the internet was accessible to the woman

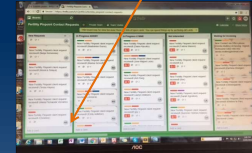
1. Making Contact



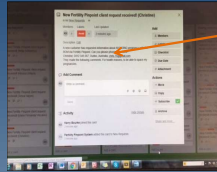
- Fertility Pinpoint™ home page
- Link from billings.life website
- Click on a box
- Couple leaves their contact details
- Details come to the Trello Board

2. Trello Board

Message comes to 1st column as "New Contact"

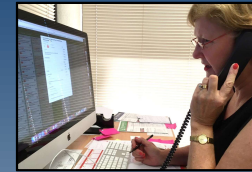


3. Details from the contact



- Avoid or Achieve
- Name
- City and Country
- Phone Number
- Email address
- Personal comments

4. Action taken by Billings Teacher



Sources of inquiry for fertility information



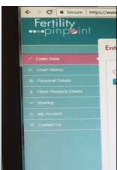
92 Countries from where fertility information was sought

Argentina	Ecuador	Latvia	Russia
Albania	Egypt	Lebanon	St Kitts
Australia	England	Liberia	Saudi Arabia
Austria	Estonia	Luxembourg	Scotland
Bangladesh	Ethiopia	Malawi	Singapore
Barbuda	Fiji	Malta	Slovenia
Belize	Finland	Malaysia	South Africa
Benin	France	Mexico	Spain
Bermuda	Germany	Morocco	Sri Lanka
Bhutan	Ghana	Namibia	Sweden
Botswana	Greece	Nepal	Switzerland
Brazil	Guatemala	Netherlands	Tanzania
Brunei	Guyana	New Zealand	Thailand
Cambodia	India	Nicaragua	Timor Leste
Canada	Indonesia	Oman	Trinidad & Tobago
Chile	Iran	Pakistan	Tunisia
China	Ireland	Panama	Turkey
Cook Islands	Israel	Papua New Guinea	Uganda
Costa Rica	Italy	Peru	United States
Croatia	Jamaica	Portugal	America
Cuba	Japan	Puerto Rico	Vietnam
Denmark	Kenya	Qatar	Zambia
Dubai	Kuwait	Romania	Zimbabwe

From a total of 3,618 personal inquiries from over 90 countries, 2,402 wanted to AVOID pregnancy and 1,216 wanted to ACHIEVE pregnancy

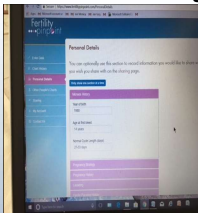
Features for the couple

Menu



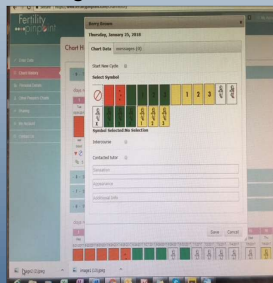
- Enter Data
- Chart History
- Personal Details
- Other People's Charts
- Sharing
- My Account
- Contact Us

Personal Details Page



- Menses history
- Pregnancy strategy
- Pregnancy history
- Lactating
- Family planning history
- Medications
- Tobacco or Recreational Drugs
- Contra indications to pregnancy
- Recent blood tests
- Sub fertility factors

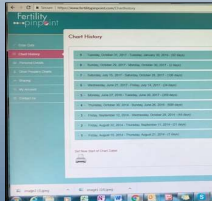
Data Page (expanded)



- **Message** – Teacher and woman can send a message to one another
- **Start a new cycle** – click on the 1st day of menstruation and a new cycle commences
- **Select a symbol** – Hover cursor over the stamps and a brief description of the stamp will appear
- **Intercourse** – A little "love heart" appears on the chart
- **Contacted teacher** – A little telephone icon appears
- **Chart symptoms** – Sensation and Appearance
- **Additional information** – a little pencil icon appears

Chart History Page

Shows all previous cycles charted



Testimonials

"I just wanted to thank you so much for all you've done!! You've taught me a method that has changed my life and marriage! I couldn't be more grateful."

"Fertility Pinpoint™ provides a friendly, supportive and efficient service that I would recommend. I just wish that I had known about it sooner."

"I would like to say big, big, thank you for your patience with teaching me over the last six month or more. I am now 7 weeks pregnant and very happy. I have learned some very valuable skills which I plan to use for the rest of my life."

"Before using the Billings Ovulation Method® and the Fertility Pinpoint™ tutoring services I really had no idea how my body worked. The Fertility Pinpoint™ site is also very user friendly, and I can use it wherever I am so it doesn't interfere with my busy schedule. I personally am very glad I am using the Billings Ovulation Method®, and only wish I had started sooner!"

"... it makes sex even sexier"

The Billings Method allowed me to move away from chemical birth controls, and I have been completely successful with this natural method of preventing pregnancy. On top of that, my fertility counsellor was a wonderful person who I enjoyed getting to know as we worked together. She counselled patience as my cycles took a while to become 'normal' after coming off of the Nuva Ring and stuck with me until they did even though it took longer than the six months of counselling had I signed up for. I would recommend the Billing Method to anyone who wants a natural method of tracking their fertility and who wants to be more in touch with their body.

Conclusion

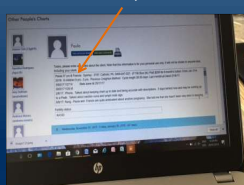
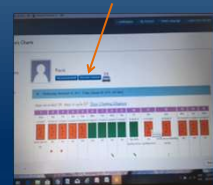
- By using the internet for teaching the Billings Ovulation Method®, we have found a means whereby the Method can be taught to **any** woman in **any** country without having the expense of maintaining an office and all that an office involves.
- The **inexpensive** nature of this manner of teaching would make a good case for an approach to your local Church, Council or Government representative for financial support.
- With more Affiliates using Fertility Pinpoint™, the Billings Ovulation Method® can be spread even further.

Extra features for the teacher

Tutor Notes (only visible to teacher)

Box closed

Box open



Show charting diligence

Shows when the information was charted in relation to the date on chart

